



## FarmERP Highlights May 2017

*Proud moment for Team FarmERP*

*FarmERP bags Maxell Award-2017 for Excellence in Innovation*



*Maxell Award for Excellence in Innovation 2017 presented to FarmERP - an innovative solutions for agriculture in India and abroad at hands of the great man Mr.Sam Pitroda. FarmERP fostering the way ahead to Digital Green Revolution.*

**To know more, visit**

<http://www.maxellfoundation.org/winner-17.html>

## FarmERP for Exporters Highlights

- Farmers data management – Good Agricultural Practices
- Crop advisory
- Field/ Arrival quality checks
- MRL test reports
- Harvesting records
- Packhouse and Cold storage information management
- Exports documentation

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## Enquiry

To know more about how FarmERP can turn around your business,



Click here

## Contact Us

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## April 2017 Newsletter



## Success Stories

### A Leading grape exporter from India chooses FarmERP

#### INTRODUCTION

The client is one of the leading exporters in India. They are mainly into export of Grapes to various countries. The company was incorporated in 2000 to better serve the Farm Equipment Sector's extensive base of rural customers.

The company currently works with more than 2500 farmers from the Nashik, Sangli, Latur and Solapur regions of Maharashtra for grape production and export operations. It not only procures fresh produce from farmers, but also provides end to end extension services – including agronomy, certification, grading and packaging, etc.

The company enables farmers to produce the best quality grapes and gives them access to international markets.

#### CHALLENGE

With 15 pack houses across four locations the client struggled in maintaining unified pack house operations. Keeping the Fruit quality and MRL compliance and maintaining the quality standards of grapes for exporting to EU and Middle east was one of the challenges faced by the client.

Inventory management and traceability of stock in each level on process across multiple pack houses and higher post-harvest losses and reconciliation were additional issues.

### "A need for consistent ERP that drive down costs and meet volume needs"

They required a comprehensive platform where the pack house process and all its stakeholders like CHA and MRL labs will come together for seamless Packhouse operation and export.

[Read more...](#)

## Focus Area – BIG DATA



### FarmERP Focus Area – Big Data

Big data Analytics is a revolutionary concept of collecting, organizing and analysing huge amount data – Big data to discover data patterns and present it in ready to use form. Big Data analytics has the potential to help companies improve operations and make faster, more intelligent decisions. This data, when captured, formatted, manipulated, stored, and analysed can help a company to gain useful insight to increase revenues, get or retain customers, and improve operations.

Big data is poised to revolutionise the Agriculture sector. With the combination of data analytics, Sensors, drones, telematics devices, automated irrigation systems and weather stations, big data making a way to foster Digital Green Revolution. Big Data application may lead users to accurate selection of appropriate agri-inputs, tracking prices of markets, analysing irrigation spells, commodity futures analysis. Sensors can provide the information on soil condition, fertilizer requirements and water availability. Drones can patrol fields and alert farmers about the crop status. Telematics device on tractors can help in determining the usage of the attached equipment. Individual plants can be monitored for nutrients and growth rates. By collecting and Analysing the data generated by these devices, Big Data can bring in the right information to take informed decisions in adverse climatic conditions which will assist in determining the best crops to plant, considering both sustainability and profitability.

### How Big data in FarmERP will help your business lead?

- Improved and faster decision making
- Predict the suitable farming conditions
- Enhanced and adaptive capacity of farming systems to climate change
- High end complex data analysis
- Reduce yield estimation gap

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